



## **PRESS RELEASE**

**Attention: Life, Arts and Culture, Entertainment and News Editors/Assignment Editors.  
For Immediate Release:**

### **Annual Vibe II The Videolight Musical and Artistic Showcase.**

Elevated Grounds (EG) youth empowerment group takes performing arts and youth engagement to the next level with **Vibe II the Videolight 2008**; an edgy musical and theatrical production that will use song, dance and original stage performance to tackle issues confronting today's youth.

The showcase event will take place on **Saturday, November 15, 2008**, from **5.00p.m.-8.00p.m.**, at the **Chinese Cultural Centre of Greater Toronto, 5183 Sheppard Ave. East, Scarborough Ontario. Admission is \$18.00 general admission, \$15 for seniors (60 and over) and \$12.00 for students (under 21 with valid student card).**

In this by-youth for-youth theatrical production, some of Toronto's finest young talent will grace the stage as actors in EG's musical production entitled "**Stress-n**" The play stars a cast of young people with an interest in the performing arts and it is a creative and vibrant manifestation of their natural talents honed as participants in EG's artistic and self-development workshops held this summer.

The event will be hosted by two of Toronto's youthful talent, Local Reality TV personality and performer "**Big Norm**" and "**Syrenity**", formally of **FLOW 93.5**, and capped off with performances by the city's hottest artistes "**Baby Boyz**", "**Travis Blackman**" and the newest rising star in R&B "**Kim Davis**". Federal MP for Scarborough-Agincourt **Jim Karygiannis**, will also be attending and giving a brief appreciation speech.

"The **Elevated Grounds Program** and its **Vibe II the Videolight Showcase** are vital avenues for youth to demonstrate how the arts should be used to achieve positive, wholesome expression about issues that concern them. "The youths involved in our program are offered the opportunity to engage not only in developing themselves artistically, but also learn about personal, social and community development" said Kaje Johnson, Project Director of Elevated Grounds. "We strive to develop young artistes with a positive, social conscience." added Ms. Johnson.

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